



Chemical Product Development Guide

Pressure Chemical Co. has published a guide on new chemical product development methods and process innovation. Entitled *Guide to Chemical Product Development*, it is a compilation of best practices and methods for accelerated product innovation and development.



The information was gathered from case studies relating to the organization's experience as an independent product development firm. A central focus of the guide is the explanation of

the Concept to Commercialization (C2C) process, which is a growing trend that involves the use of "test kitchen" development facilities instead of companies developing products at an in-house laboratory. For more information or to obtain a free copy of the guide, contact: 800.722.5247 or www.pressurechemical.com.